

plastic tape  
and  
*Flexalum* slats

**ELREY**  
VENETIAN  
BLINDS

ORdway 3-6784  
1723 UNION • NEAR GOUGH  
2 Blocks from Van Ness Ave.  
ESTIMATES WITHOUT OBLIGATION

Veneers  
See Plywood & Veneers

**Venetian Blind Dealers & Mfrs-Retail**

**A A A VENETIAN BLIND LAUNDRY**  
NEW BLINDS  
Tailored to Your Windows  
OLD BLINDS  
Repaired - Retaped - Cleaned  
NEW MODERN  
VERTICAL BLINDS  
Guaranteed Work & Materials  
Draperies - Window Shades  
FREE ESTIMATES  
1384 San Bruno Av. .... VAiencia 4-8649

**A & D BLIND & SHADE CO**  
1809 Palm Av. .... VAiencia 4-1049  
**A & D Shade Co**  
270 Laguna Honda Blvd. .... LOmbard 4-3035

**AAVON VENETIAN BLINDS**  
BLINDS MADE TO ORDER  
Cornice Boxes & Traverse Tracks  
Window Shades & Vertical Blinds  
CLEANED - REPAIRED - RESLATTED  
24-Hr. Renovating Service  
450 Fulton ..... JOrdn 7-6885

Avon Venetian Blinds 450 Fulton ..... JOrdn 7-6885  
(See Advertisement Page 828)

Simplify your buying—know where to buy it. The dealers in many nationally advertised articles are listed in the Yellow Pages. Make it a habit to "Look inside the Classified" before buying.

**Venetian Blind Dealers & Mfrs-Retail-(Cont'd)**

**ABBEY VENETIAN BLIND CO**  
Manufacturers of  
**FLEXALUM**  
STEEL - WOOD  
VERTICAL BLINDS  
RETAIL - WHOLESALE  
Cleaned - Repainted - Repaired  
Window Shades to Order  
See Adv. Under Venetian Blind Renovating  
316 Valencia ..... MArkt 1-8120

**ACE VENETIAN BLIND LAUNDRY**  
VENETIAN BLINDS  
CORNICE BOXES  
ROLLER SHADES  
TRAVERSE TRACK & VERTICAL BLINDS  
3-Day Delivery - Free Estimates  
All Work Guaranteed  
24-HOUR RENOVATING SERVICE  
Guaranteed No Steam Cleaning  
Pick-Up and Delivery  
473 Bryant ..... SUstr 1-7930  
If no answer call ..... VAiencia 4-0222

Apex Venetian Blind Service Co  
1367 Valencia ..... MI san 7-5897  
(See Advertisement Page 828)

**ART SHADE SHOP** 2049 Market. HErick 1-5074

**ATLAS WEATHERSTRIP CO**  
100 Naples ..... JU niper 4-1803

**BARRANGO JOE** 662 Athens. DE laware 3-5506

**BOWERS L**  
VENETIAN BLINDS - WINDOW SHADES  
Made-to-Order & Repaired  
MARINA DISTRICT SINCE 1915  
2300 Lombard ..... FIImor 6-5136  
(Continued Next Page)

MANUFACTURERS OF QUALITY  
**BLINDS**

**VENETIAN BLIND DOCTOR**  
EVERYTHING FOR THE WINDOW  
AT FACTORY PRICES

VERTICAL VENETIAN BLINDS  
TAPE & CORD  
RENOVATING  
OLD BLINDS MADE  
LIKE NEW  
DRAPERIES - LAMBREQUINS  
CORNICES  
MADE TO ORDER  
REPAIRING - LAUNDRING  
WORKMANSHIP GUARANTEED  
Estimates Cheerfully Given

**HEmlock 1-0100**  
741 TEHAMA ST. (Near 8th & Howard Sts.)

*Venetian Blinds*  
Lovely to look at

**Paramount**  
VENETIAN BLIND MFG. CO.  
Over 25 Years Manufacturing Experience

Free Estimates - Evc. Call by Appointment  
**JUniper 5-2436**  
W. E. Boyd Complete City & Bay Area Service R. L. Coulter

**Venetian Blind Dealers & Mfrs-Retail-(Cont'd)**

**CALIFORNIA STEEL VENETIAN BLIND CO**  
VENETIAN BLINDS - CORNICES  
Window Shades - Since 1937  
Free Estimates - Fully Guaranteed  
462 Athens. .... DE laware 3-5506

Cash & Carry Window Shade Co  
1819 Market ..... HEmlok 1-3663

**CHARLES' VENETIAN BLIND SERVICE**  
4051-18th ..... MA rket-1-9903

**CLOT & SON**  
MARINA DISTRICT  
VENETIAN BLINDS  
Made To Order  
Repaired - Cleaned - Repainted  
Window Shades  
1869 Union ..... FIImor 6-7424

**CONTINENTAL VENETIAN BLIND CO**  
2214 Lombard ..... WEst 1-2602  
(See Advertisement This Page)

Cross Company 473 Bryant. .... SU tter 1-7930

**DALY CITY BLIND & SHADE**  
40 Hillcrest Dr Daly City ..... PLaza 5-3100

**DAVIS JNO R**  
Window Shades & Venetian Blinds  
3248-22d ..... MI san 7-7971

**DE FRIESE THEO & SONS INC**  
1222 Sutter ..... ORdway 3-0089  
Or call ..... ORdway 3-9035  
(See Advertisement Page 828)

**DURKIN CHARLES A**  
VENETIAN BLINDS & VERTICAL BLINDS  
Sales & Service  
Refinishing & Repairs  
122 Joost Av. .... JU niper 6-2212

**EL REY VENETIAN BLIND CO**  
1723 Union. .... OR dway 3-6784  
(See Advertisement Page 826)

We want your telephone service to be as helpful to you as we can make it.

**Venetian Blind Dealers & Mfrs-Retail-(Cont'd)**

**EL REY VENETIAN BLINDS**  
Our custom made Venetian blinds feature the famous Kard-Key removable slat. Rust-proof plastic coated aluminum in decorative colors. Speed at a saving - from factory to you.  
"WHERE TO BUY THEM"  
**EL REY VENETIAN BLIND CO**  
1723 Union ..... OR dway 3-6784

**FASHION VENETIAN BLIND CO**  
861 Florida. .... MI san 7-1093  
(See Advertisement This Page)

**FLEXALUM VENETIAN BLINDS**  
Only all-Flexalum blinds have "wipe clean" plastic tapes, cords, tassels, springs tempered aluminum slats; precision hardware. Custom made in complete range of decorator colors. Ask about decorating advantages.  
"WHERE TO BUY THEM"  
MANUFACTURERS  
**CONTINENTAL VENETIAN BLIND CO**  
2214 Lombard ..... WEst 1-2602  
**EL REY VENETIAN BLIND CO**  
1723 Union ..... ORdway 3-6784  
Sunmaster Products Co  
820 San Mateo Av San Bruno. .... JU niper 3-3121

DEALERS  
Daly City Blind & Shade  
40 Hillcrest Dr Daly City. .... PLaza 5-3100  
Holler J F & Son 1793 Geary. .... FIIm 6-6658  
**MARINA VENETIAN BLIND CO**  
2214 Lombard ..... WAInt 1-2829  
(Continued Next Page)

For better service, speak directly and clearly into the telephone mouthpiece.

24 HOUR SERVICE

Complete  
BLIND LAUNDRING  
PAINTING AND REPAIRING  
NEW TAPES AND CORDS  
NEW VENETIAN BLINDS  
VERTICAL VENETIAN BLINDS  
Carnices & Window Shades Made to Order  
Replace Old Slats with New Aluminum Slats and Save \$ 3 5  
5648 MISSION  
PICK-UP AND DELIVERY  
CITY-WIDE SERVICE

**UNIQUE**  
VENETIAN BLIND AND  
LAUNDRY  
JUniper 4-9323

LOOK

OUR WORK IS BEAUTIFUL OUR WORK IS BEST

**10% DISCOUNT TO VETS**  
HORIZONTAL OR VERTICAL STYLE  
BEAUTY and CONVENIENCE  
FLO-FOLD  
VERTICAL VENETIAN BLINDS  
Exacting Workmanship Tailored To Fit  
Widest Color Choice  
Mission 7-1093

**Fashion VENETIAN BLIND CO.**  
861 FLORIDA  
OFFICE #2 MARIN COUNTY

Guaranteed by Good Housekeeping

Sensational NEW  
**PLASTIC TAPE**  
with  
*Flexalum* SLATS  
clean with a damp cloth  
As Advertised in

Plastic tape won't shrink or stretch. Flexalum slats snap back into shape though you bend or abuse them. Their baked-on finish won't chip, crack, peel or rust.  
**CLEANING & RESLATING**

**West 1-2602**

**Continental** VENETIAN BLINDS  
2214 LOMBARD ST.  
FREE Home Demonstrations